

DECEMBER 2008  
1200 Max. seated  
2600 Standing

europaean **events**

Troxy, London, E1

Christmas Daytime and  
Evening Corporate Events

**TROXY**

# ART DECO GLAMOUR



# VENUE

Tucked away in the heart of East London, Troxy is situated between Docklands and the City.

The Troxy is a 1930s art deco Grade II listed building with the capacity of over 2,600. Troxy offers space and inspiration for any and every occasion and as the building has retained many of its original features it promises the perfect setting, coupled with a great location.



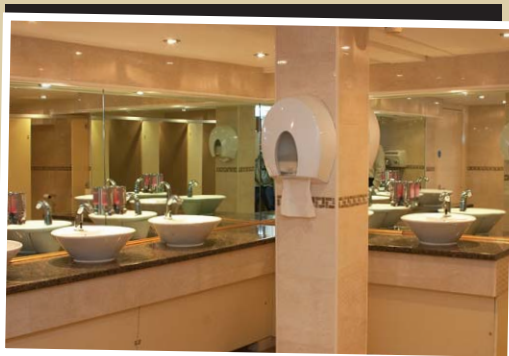


A stunning 1930s Grade II listed building which has a multi-functional event space priding itself as a premier banqueting, conferencing, exhibition and live concert venue of East London



### Venue

- Central location with close access to major transport links
- Professionally dressed venue
- Venue spread over two floors
- Sprung dance floor
- Award winning in-house events team



### Essentials

- Fully heated venue
- Uniformed security
- Staffed cloakrooms
- £10 Million public and products liability insurance



### Catering & Entertainment

- All inclusive food and drinks packages available
- Catering by Essence
- Meeters and Greeters
- Professional DJ



### Technical Facilities

- Two stage areas
- Hi-Tech AV capability
- Integrated sound system
- Moving and colour changing lights

*Staging*



*Casino Tables*



*Parquet Dance Floor*



# YOUR TROXY EXPERIENCE

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Step back to the glamorous hey day of 1930s silver screen. Hidden behind the grey London exterior lays a truly fabulous auditorium - the perfect setting for a sensational event. Set over several levels, all with fabulous views of the stage, dance floor and giant screen this venue offers a truly special experience.

Once inside follow in the footsteps of famous past performers such as Clarke Gable, Vera Lynn and Gracie Fields and enjoy a drink in the foyer soaking up the atmosphere of this historic building which hosted the UK premier of the original King Kong movie. Retaining the buildings original features with hints of modern fusion, the 1930s décor and Art Deco inspired colours ensure guests feel transported to another era.

On arrival our dedicated waiting team will serve guests with a

welcome drink and our stunning silver Divas will work the room, meeting and greeting their guests and enjoying the adoration of the gathering throng.

On moving through to the main auditorium guests will be overawed by the giant screen showing films of the bygone era. A sea of beautifully laid tables with silver napkins and giant sparkling table centres stretch towards the dance floor and stage.

After dinner guests can enjoy dancing under the glitter ball on the parquet dance floor, the footage on the giant screen or a flutter at the casino tables.

At this event diamonds would definitely be a girl's best friend!



## Sample Three Course Menu

Oriental duck sat on a sweet potato, orange & ginger salad with shoyu dressing

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Tower of marinated mozzarella and vine ripened plum tomatoes on sun blushed vegetable couscous with a Caesar salsa (V)

\*\*\*

Roast fillet of beef with a tarragon and wholegrain mustard crust with Red wine reduction

Sautéed leeks & wilted winter greens and Colcannon potatoes

\*\*\*

Parsnip, honey potato cake with roasted butternut squash & asparagus  
Sweet red pepper syrup, chive oil (V)

\*\*\*

Christmas fruit frangipane  
Spiced orange salad & chilled vanilla anglaise

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Freshly brewed coffee or flavoured teas



## Sample Bowl Food Menu

Roasted monkfish tail with a mussel risotto and lemon butter sauce

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Citrus grilled salmon on a mushy pea mashed potato

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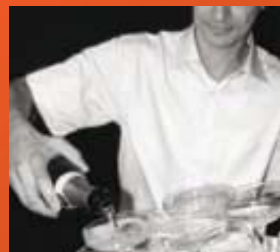
Collops of pot roast chicken, cranberry jus and Mustard Root Vegetables

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Medallions of beef, port wine glaze and horseradish mash

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Wild mushroom ravioli with Parmesan rocket salad



## Catering by *essence*

The catering team is led by Jeff Galvin, formerly Head Chef of the Michelin starred Picasso Room at L'Escargot, and joint Chef Patron of Galvin Bistro Deluxe, winner of "Tatler Restaurant Award for Best Newcomer" and the "AA Restaurant Of The Year", and awarded a Michelin Bib Gourmand.

For the past three years Jeff has been closely involved in all aspects of the food and beverage operation at all of our venues.

Jeff approves the menus, selects and trains the key members of the Kitchen Brigade, advises on the choice of dishes at client tastings, and creates the final look of the food on the plate.

Jeff's style is to serve simple, delicious food, and his influence is evident in the choice of dishes that make up the range of menus that we offer.



## Food Courts

Choose from an inspiring range of delicious world cuisine from our popular food court menu.

Chinese • Indian • Italian • American • English

# YOUR TROXY LIVE EVENT PROPOSAL, 2008

european**events**

Company Name:

Contact Name:

Date of Event:

Guest Numbers  
(up to and including):

## Venue Hire:

- Award winning event management team
- Venue plan
- Exclusive hire of the venue and facilities
- Fabulous venue lighting and technical engineer
- In-built sound system and technical engineer
- Purpose built stage
- Climate Control
- Security staff
- Fully staffed cloakrooms
- Wooden dance floor
- Luxury toilets
- Bar and bar staff
- Catering staff and equipment
- Fully dressed tables including centre pieces
- £10 million public and products liability insurance

## Entertainment:

- Disco and DJ
- Meeters and Greeters

## Drinks & Food Package:

When organising an event, we understand how important it is to keep costs within budget. If the cost of our proposal is too great, please speak to your account manager who will be happy to suggest lower cost alternatives

Total Cost (+VAT)

£

Total Cost (+VAT)

£





Cathcart Spring Proms, 2007

## BESPOKE EVENTS

If there is nothing here that quite fits the bill, remember we can create virtually any event or party experience, anytime, anywhere.

[www.europeanevents.co.uk](http://www.europeanevents.co.uk)  
Call us on 0845 2000 234

As the team behind the annual Cathcart Spring Proms concert at the Royal Albert Hall, our broad thinking, inspirational production team are capable of designing the most complex of occasions with style and precision.

Your event can include endless exciting possibilities.

- Acrobatic displays
- Casinos
- Circus acts
- Fireworks
- Funfair
- Garden activity games
- Helicopter flights
- Laser shows
- Live bands
- Simulators
- Sky diving displays
- Tethered hot air balloon rides

"The prior planning and preparation produced a faultless execution on the day. An absolute triumph" Aston Martin

Tesco, HAC, 2007

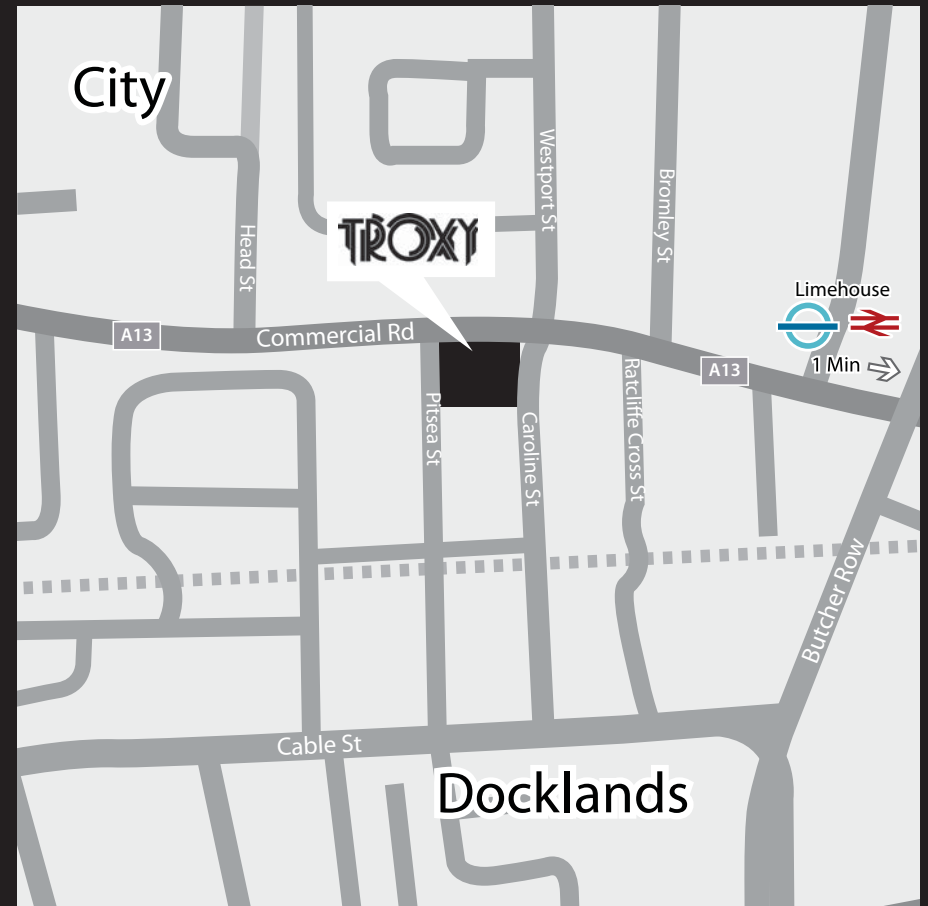


Financial News, HAC, 2006



Team building, HAC, 2007





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[www.europeanevents.co.uk](http://www.europeanevents.co.uk)

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